

***Don't miss EMC's
keynote presentation
by Joe Tucci,
President and CEO,
EMC Corporation***

***Tuesday, April 9
9:45 - 10:30 AM***

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FEATURED SESSIONS BY EMC

Session: *CRM 11i Roadmap and Critical Success Factors...
Keys to Building a Successful CRM Program*
Date: Monday, April 8
Time: 4:00 PM
Speaker: Tony Pagliarulo, VP Information Systems, EMC

Session: *Lower Your Total Cost of Ownership (TCO)
Through Consolidated Infrastructure*
Date: Tuesday, April 9
Time: 11:00 AM
Speaker: Rich Wells, Director Global Alliances, EMC

Session: *EMC Implementation of the Oracle
E-Business Suite*
Date: Wednesday, April 10
Time: 11:30 AM
Speaker: Chris Bowers, Director of Enterprise Business
Solutions, Information Systems, EMC

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EMC did it.

EMC revitalized its information
infrastructure with Oracle Apps.

Oracle did it.

Oracle manages its business based on an
EMC information infrastructure.

You can too.

An EMC and Oracle information
infrastructure can increase efficiency,
lower TCO, and improve productivity.

See How
at booth #1726

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